

# COBRA DEFENSE

**REAL ESTATE SAFETY & SELF-DEFENSE**





## Real Estate Agents Fall Victim to Crime by Appointment





## Having an Agent Safety Protocol is Critical





**Do NOT rely on a  
Cell Phone Safety App**







**The Reality of Carrying  
a Gun; can you hold on  
to it if a violent criminal  
is trying to take it?**



# Safety



Understand and be  
prepared to use  
“Everyday Weapons”





## **Arrive On-site Early to:**

- 1. Open the windows - place everyday weapons in the property**
- 2. Unlock all of the exit doors. Use stop blocks to keep open**
- 3. Open the lock box**
- 4. Wait in your car with the doors locked**





**5. Send a text to alert your office  
where you are and all of the info you  
have on the prospect**

**6. Keep your head up and aware of  
your surroundings**





**7. Meet the prospect outside and away from the front door**

**8. Use Smoke and Mirrors - "My partner should be here any moment"**







9. Request that they stand by their license plate so you can take a picture and send to your boss

10. Get a photo I.D.





11. Have them go in first as if they were “coming home” for the first time
12. Always keep them in your 10 & 2 and stay close to an exit





**13. Have a pre-planned exit strategy  
excuse - "I forgot to pick up my son"**

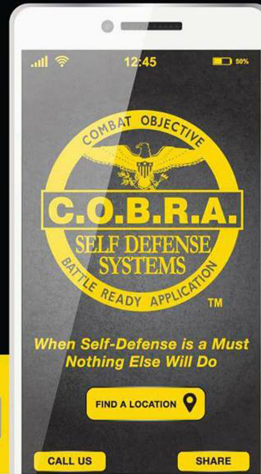
**14. This is ideal if you are getting uneasy**





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Be Empowered.

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the REAL world.



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